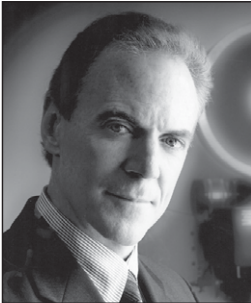
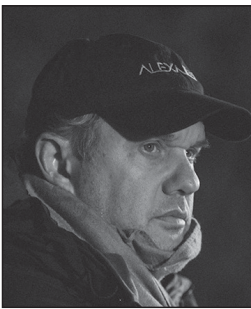


NEW **NATural™ ND** Filters from Tiffen.



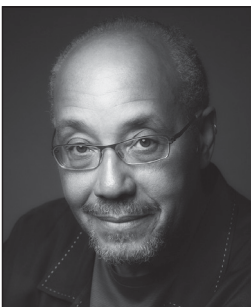
“In cinematography, the ability to solve problems is what separates average work from the truly superior. The new Tiffen ND filters offer a simple and elegant solution to a complex and inelegant challenge. If consistency and color fidelity are in any way important to you, they are an absolute must-have item.”

– **Richard Crudo, ASC**



“I was very excited by my results with the test of Tiffen Natural ND filters. Our initial tests show that the new Tiffen “NAT” ND series is the best option to eliminate IR pollution. It maintains neutral blacks and renders colors “normally” while giving subtle, radiant warmth to skin tones.”

– **Christopher Chomyn, ASC**



“I can't imagine any improvement on the “Nat” ND filters we tested and demonstrated. My first impression was the neutrality of these filters were well proven during the test and ready to take to my very next production. So talk about splitting hairs to any further improvements would have to be judged by some advanced technical device that looks way beyond human perception, let alone my 30 plus years of experience.”

– **John Simmons, ASC**

Tiffen's new **NATural™ ND** Filter Line provides game changing improvements on neutral density filtration. With perfect neutrality across the visual and IR spectrum, resulting in natural skintones and outstanding color fidelity. Manufactured in the USA utilizing the patented Tiffen ColorCore™ process these glass filters represent a new generation of ND and IRND filtration.



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